

MAGAZINES AND YOUR MENTAL HEALTH!

Tame Origins

1892

The year that Vogue launched as a weekly magazine for New York high society.

The Original "Six Sisters"

These magazines offered women readers real advice about taking care of a household alongside articles on fashion and editorials from readers

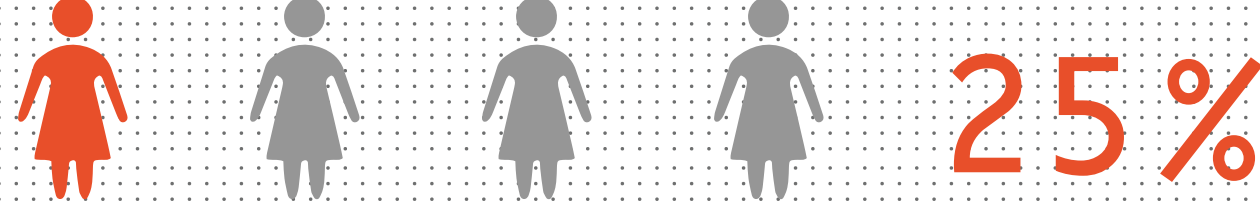


When magazines got in bed with advertising

Content and advertisements are seamlessly set next to each other offering the reader subliminal and deliberate solutions to planted "imperfections" of the reader!

A survey found that scented ads increased readership by 136%!

Now the aftermath



One in four college-aged women uses unhealthy methods of weight control



A 2011 Glamour survey found

97%

Women who say 13 negative body thoughts to themselves EACH day

<http://WomenWhoRunIt.com/Go>