

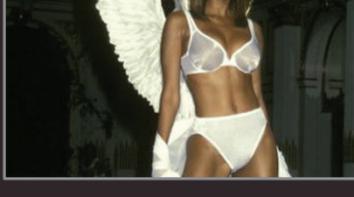
THE EVOLUTION OF THE VICTORIA'S SECRET FASHION SHOW



The first Victoria's Secret Fashion Show was in 1995. It took place at the Plaza Hotel. Models stuck to simple lingerie and there was no special lighting.



By 1997, Victoria's Secret started featuring fancier lights in the show. The costumes also started to get more advanced, but only for a few of the models. The focus was still largely on the lingerie and outfits were relatively simple.



At the 1998 show, a few of the models wore angel wings. That's Tyra Banks in the shot.



The 1999 show had a Greek/mystical theme with a backdrop of the mountains. Here, a model is suspended through the air. Some of the models even wore laurel leaf-style headdresses, Apollo-style.



The 2000 show was even more elaborate with a "fire and ice" theme. There's Gisele Bundchen against the fire background... Eventually, the screens changed to icy colors.



In 2001, the show was televised on ABC had a musical guest: classical singer Andrea Bocelli. There was also a full orchestra. The show had a winter theme and still, the outfits were relatively simple.



In 2002, the show had its first hosts: model Heidi Klum and Sugar Ray singer Mark McGrath. The show also featured some of the most elaborate angel wings to date.



In 2003, the models all got intricate angel wings. Famous faces including Heidi Klum, Tyra Banks and Adriana Lima all walked in the show.



By 2005, the Fashion Show had reached the level it is today, with full costumes, a theme and glitter.



In 2007, the Spice Girls reunited for the first time in years to perform at the show and launch a comeback tour.



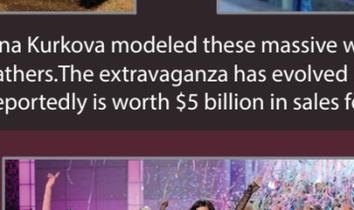
By 2008, celebrities like Martha Stewart and Seal were sitting in the show's front row.



In 2009, Marisa Miller went on a press tour with that year's Fantasy Bra, which cost \$3 million. Here she is with the bra on Conan. In the same year, Heidi Klum wore this contraption, while Jay Z watched from the front row.



In 2010, Karolina Kurkova modeled these massive wings fashioned from real peacock feathers. The extravaganza has evolved into the fashion event of the year and reportedly is worth \$5 billion in sales for Victoria's Secret.



2011's super hero-themed show was rumored to cost \$12 million dollars. It included performances by Jay-Z, Kanye West and Maroon 5.



2012's show was taped on November 7, though it didn't air for several weeks. It had a circus theme and featured several new models.

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